SKETCHNOTE BASICS

In July 2012, Mike Rohde presented sketchnoting to the International Forum of Visual Practitioners at their annual conference. In the spirit of sharing, he chose not to restrict use of the term "sketchnote." In 2013, he published *The Sketchnote Handbook*. For more, visit sketchnotehandbook.com.
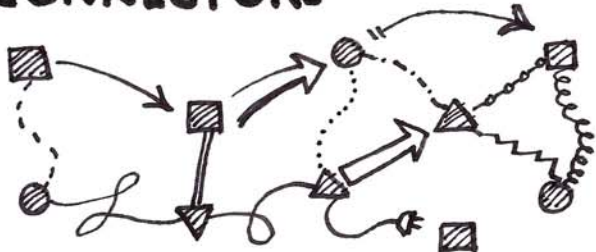
TITLES

Mike Rohde
IT'S ABOUT IDEAS NOT ART!
IFVP 2012 • PITTSBURGH
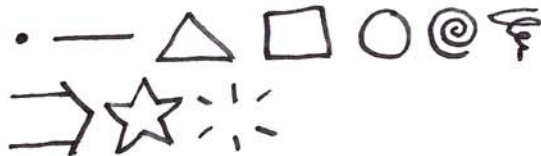• event • speaker • date • loc • topic
BIG DRAWING • *fancy title* • pre-drawn
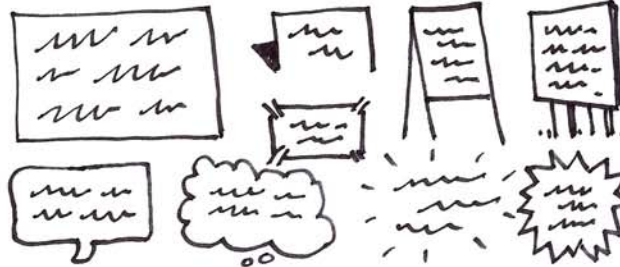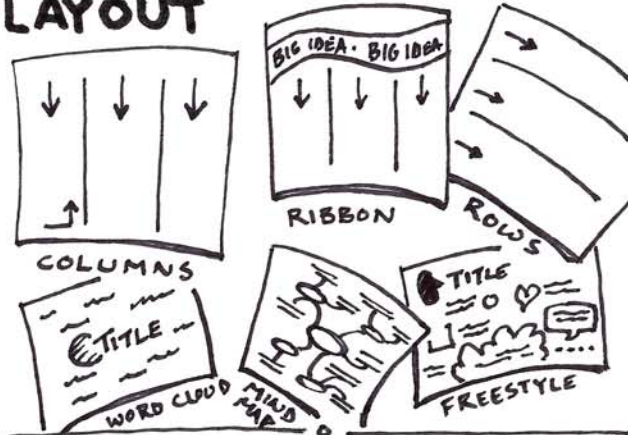
DIVIDERS

CONNECTORS

SHAPES

CONTAINERS

LAYOUT

COLUMNS
BIG IDEA • BIG IDEA
RIBBON
ROWS
TITLE
WORD CLOUD
MIND MAP
TITLE
FREESTYLE

DIAGRAMS & DRAWINGS

BIG PIC
OK TO SPILL!
TITLE
SHOW relationships
Clear Text
explain pieces and parts
list
show AND tell

HANDS

regular text: slow down! neat, simple, clear
double line: bold, headers
BLOCK: titles
italics: emphasis
cursive: variety, fancy

PEOPLE

ICONS

BULLETS